*P Hess_Ret
From: Kuruc, Nick
Edited: 7/22/97 10:53
Subject: Amerada Hess Corporation

ROU's: Communicate to all Retail Divisions with responsibility for Chain ID's;

0353-02-01	0353-03-01
0353-02-02	0353-03-02
0353-02-03	0353-03-03
0353-02-04	0353-03-04
0353-02-05	0353-03-05
0353-02-06	0353-03-06
0353-02-07	0353-03-07
0353-02-08	0353-03-08

RE: WINSTON Launch "Stick to Stick" POS Approval

Hess Headquarters has approved the following POS pieces for placement in all stores:

Hess Marts	5' x3' Stick to Stick Banner
	Changemat
	6"x4" Stick to Stick Card
Hess Co-Op's	5'x3' Stick to Stick Banner
	6"x4" Stick to Stick Card

Please place the above pieces in addition to standard display POS and any other POS that can be placed with Store Manager approval.

Hess Headquarters has communicated this approval to all stores.

A Task Request has been entered into Poquet Computers.

51847 3392

Source: https://www.industrydocuments.ucsf.edu/docs/pjxy0000